



The Communications Group, Inc.,
 DBA TCG Design
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www.tcgad.com

Contact: Kim Smith
 Owner, President & Creative Director
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DUNS: 031724057
 CAGE Code: 7S2E0
 Woman Owned Small Business
 GSA Contract [#47QRAA18D00D3](#)

Accepts Credit Cards



NAICS Codes

- 541430 Graphic Design Services
- 541490 Other Specialized Design Services
- 541613 Marketing Consulting Services
- 541810 Advertising Agencies
- 541820 Public Relations Agencies
- 541830 Media Buying Agencies
- 541850 Display Advertising
- 541860 Direct Mail Advertising
- 541890 Other Services Related To Advertising

PSC Codes

- R701: Advertising Services
- T001: Arts-Graphics Services
- T004: Charting Services
- T013: Technical Writing Services
- 9905: Signs, Advertising Display

GSA SIN Numbers

- 541-1: Advertising
- 541-1000: Other Direct Costs
- 541-3: Web Based Marketing Services
- 541-4B: Video Film Production

Capabilities Statement

The Communications Group Inc., DBA TCG Design, has been providing comprehensive advertising, marketing and graphic design services for almost 30 years. TCG Design has worked for a wide array of industries—manufacturing, healthcare, education, banking, state government—with various budget sizes, to deliver quality advertising and design products.

From powerful advertising campaigns to cutting-edge design, our team of seasoned professionals creates breakthrough ideas and develops the perfect copy and layout to meet your professional objectives.

Key Differentiators

- Our designers work directly with you on your project. No layers of staff or red tape, which enhances productivity and lowers cost.
- We are professionals who pride ourselves on our experience, dedication and ability to get results.
- Our expertise, responsiveness and dependability result in higher client satisfaction—TCG Design completes your job on time and on budget.

Core Competencies

- Advertising, Branding and Graphic Design
- Turn-key Integrated Design/Management Services

What we do

- Ads—Print and Digital
- Annual Reports
- Billboards, Transit and Bus Signage
- Brochures
- Catalogs
- Direct Mail
- Infographics
- Logos and Branding
- Newsletters
- Posters
- Signage
- Social Media Implementation
- Trade Show Displays
- White Papers
- Technical Writing

References

- Krista M. Walton, Marketing & Communications Manager, Retail Armstrong World Industries, Retail Ceilings
kmwalton@armstrongceilings.com, 717.396.4742
- Kirk D. Schlotzhauer, Director of Adult & Continuing Education York County School of Technology
kschlotzhauer@ytech.edu, 717-747-2134
- Lori Moran, Director, Corporate Communications, Geisinger Holy Spirit
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One of our clients summed up our abilities:

“Sometimes I’m not even sure of what I’m looking for—all I have is a high-level idea. But even when given little direction, TCG comes back with designs and ideas that exceed my expectations.” – manufacturing manager